

NATURECAN





About us

Naturecan offers an extensive range of **broad-spectrum CBD products**, and with websites live in over **40 countries**, we are delighted to be delivering the potential benefits of CBD to a growing customer base.

Alongside our online retail, we also offer an online wholesale program for our CBD products. This is a great opportunity for retailers and entrepreneurs to capitalise on the growing CBD market and take their sales to the next level.

Our premium CBD range includes CBD oils, capsules, balms and beauty products, as well as CBD-infused gummies, edibles, and vape juice and high quality proteins and supplements, manufactured using sustainable production methods.

NATURECAN

Naturecan was founded in May 2019 by Andy Duckworth, the former CEO of Myprotein, and Paul Finnegan.

We are a global wellness brand focused on offering safe, effective and premium hemp-derived CBD products as well as additional supplements such as vitamins and minerals. The company's primary goal is to create products that help people to lead happier and healthier lives.



ANDY DUCKWORTH

FOUNDER AND CEO



PAUL FINNEGAN

FOUNDER AND PRODUCT DIRECTOR



At Naturecan, it's our mission to reduce our carbon footprint and give back to nature wherever possible.



In 2022, Naturecan became an officially certified carbon neutral company.



Eden Reforestation Projects

We give back to nature wherever possible and plant a tree for every order placed.



We donate £500 a month to the World Land Trust



We have worked to make 82% of our products vegan, reducing our carbon footprint by lowering the demand for animal products.



Novel Food License
Naturecan are proud to announce that we have successfully progressed onto the public list, and are a step closer licensing, validating the safety and quality of our products.



The health of our customers is our number one priority. That's why we ensure that all our oils contain non-detectable levels of THC, making them completely safe for use.

Natural

With numerous studies listing CBD as a potential natural remedy for a life without inflammation, anxiety, stress and restlessness, **the most important decision now is making sure you choose the right CBD oil for your brand.**

At Naturecan, we pride ourselves on being as close to nature as we can.

Naturecan's CBD is sourced from [certified organic hemp](#) grown in the rich, volcanic soils of Oregon, USA. The cultivation of organic hemp does not involve the use of any harmful fertilisers or pesticides, allowing us to reduce our environmental impact by protecting the plants and their environment from contamination, while enhancing the purity, quality and safety of the end product.



Why is our oil different?

At Naturecan, we use an advanced purification system, developed by RotaChrom, called Centrifugal Partition Chromatography (CPC) to ensure that we can deliver 100% US grown CBD oil, of the highest purity and thus quality.

While traditional chromatography techniques, such as high-performance liquid chromatography (HPLC) and flash chromatography, are useful for extracting small amounts of purified product, they are costly (due to their use of silica) and time-consuming (owing to a more complex process), and therefore cannot be scaled effectively for medicinal use.

Furthermore, they utilize larger quantities of solvents, such as butane and ethanol, which can contaminate the extracted CBD distillate.

Thus, CPC offers an effective and efficient solution for the production of Broad Spectrum, zero THC, CBD oil. It also offers a greener and more sustainable chromatography solution, minimizing the environmental impact.

When using any Naturecan CBD product, you can be 100% assured of the high purity of the CBD oil, and 100% assured the oil was grown and produced in the USA, the most technologically advanced cannabinoid heartland in the world.



Clinically Proven to Be Safe

The IAH distillate is also the cleanest, safest oil due to the huge investment in the extraction equipment and doing analysis at 5 stages of the bulk oil production process on a broad set of parameters.

At Naturecan, we use an advanced purification system, developed by **RotaChrom**, called Centrifugal Partition Chromatography (CPC) to ensure that we can deliver 100% US grown CBD oil, of the highest purity and thus quality.



1

First test - An Inspector from the Agricultural Department in Oregon tests the Hemp plant for CBD content, low THC content and pesticides.

2

Second test - IAH Oregon tests the Hemp biomass or crude oil intake before purchasing, using an independent 3rd party testing lab, for potency and pesticides.

3

Third test - IAH tests the chosen crude after removal of THC, to confirm removal, again using an independent lab.

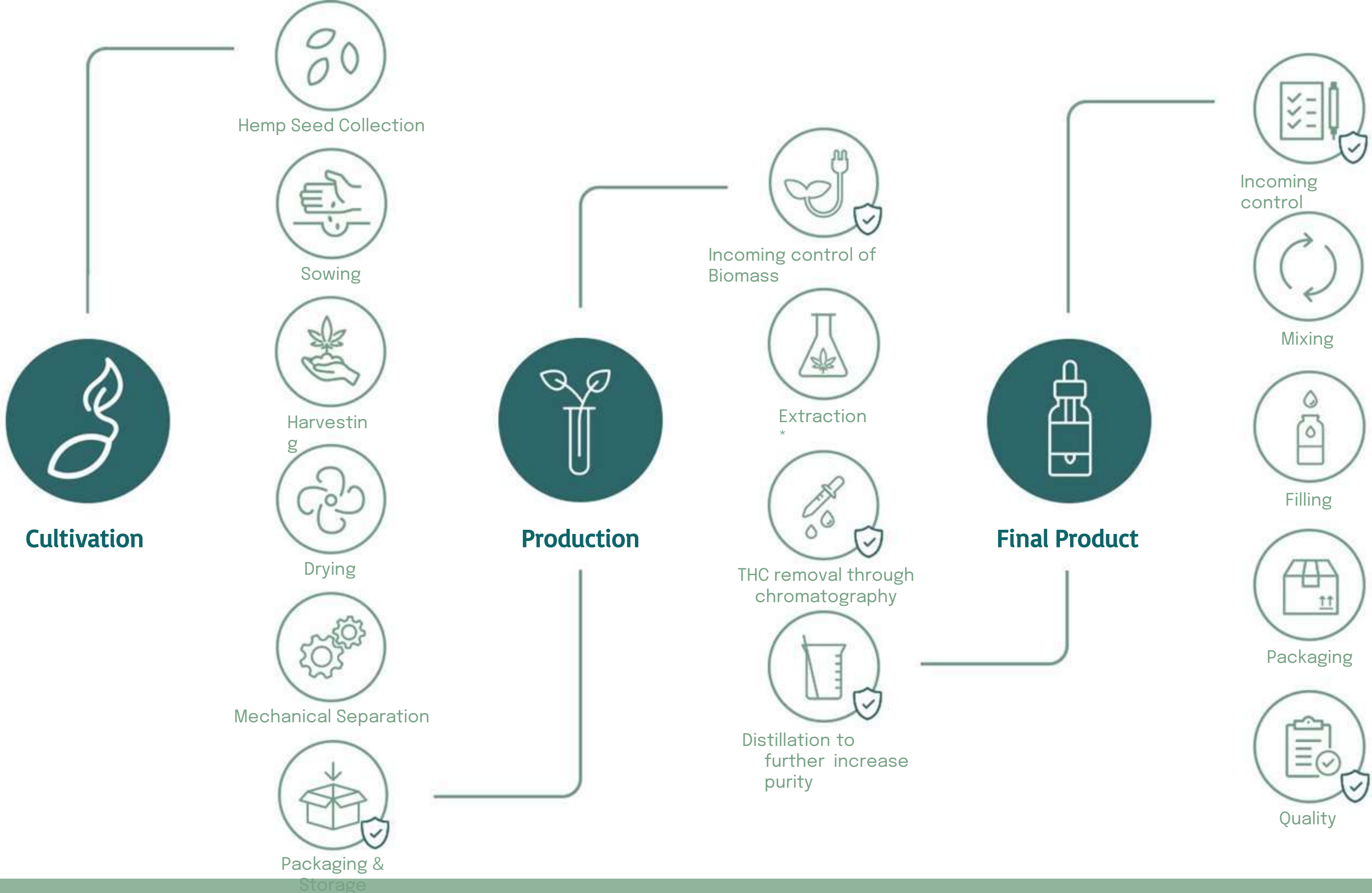
4

Fourth test - IAH tests the finished distillate oil for THC levels, to re confirm full removal of THC, again using an independent lab.

5

Fifth test - Naturecan independently tests the distillate oil from IAH for pesticides, microbiological, heavy metals, and potency of cannabinoids, including THC levels.

From Cultivation to Final Product



Requires quality check to move to the next step

*Extraction of Biomass by CO2/Ethanol (USP) Extraction according to GMP/GLP.

Novel Food License



On 31st March 2022, the UK Food Standards Agency (FSA) published a list of CBD products that have progressed through to the next stage of the Novel Foods Regulation. Naturecan are proud to announce that we have successfully progressed onto the public list, and are a step closer licensing, validating the safety and quality of our products.

This permits the continued sale of Naturecan CBD products on the UK market, for those that are published on the list:

<https://data.food.gov.uk/cbd-products/products-list>

WHAT IS A NOVEL FOOD?

Novel foods are foods which have not been widely consumed by people in the UK or European Union (EU) before May 1997. This means that the foods don't have a 'history of consumption'. Examples of novel foods include: new foods, for example, phytosterols and phytosteranols used in cholesterol reducing spreads.

WHAT DOES THIS APPLICATION CONSIST OF?

The UK Food Standards Agency Novel Food Application dossier requires Naturecan's CBD Distillate to undergo toxicology testing, very similar to

that of a pharmaceutical product, so nothing is left to chance when it comes to product safety.

Novel Foods Applications also require ADME studies (Absorption, Distribution, Metabolism and Excretion) to show how the body deals with CBD after consumption. Naturecan performs stability tests on all CBD products, so you can be confident in the validity of our products' expiry dates.

WHICH PRODUCTS WILL BE TESTED?

The dossier includes Naturecan **Broad-Spectrum CBD Distillate** and a wealth of other Naturecan CBD finished products – from Tinctures and Capsules to Nut Butters and Cookies – so whichever product our customer chooses from the Naturecan range, they are assured of its **safety and quality**.

Naturecan is proud to be a member of the ACI, the CBD Industry Trade Body committed to nurturing a safe, legal and well-regulated CBD market in the UK. Our Founders, **Paul Finnegan** and **Andy Duckworth**, are working in close collaboration with the ACI's Director of Regulatory and Compliance, Dr Parveen Bhatarah and her team.



Customer Convenience

Due to the unique extraction process, the CBD distillate will be:

- Very low in contaminants and heavy metals
- Very low in pesticide levels
- Extremely clear CBD Distillate 'Quality you can see'

This give as a result a very clean sensory profile (taste) without the hempy aftertaste



Vegan



GMO Free



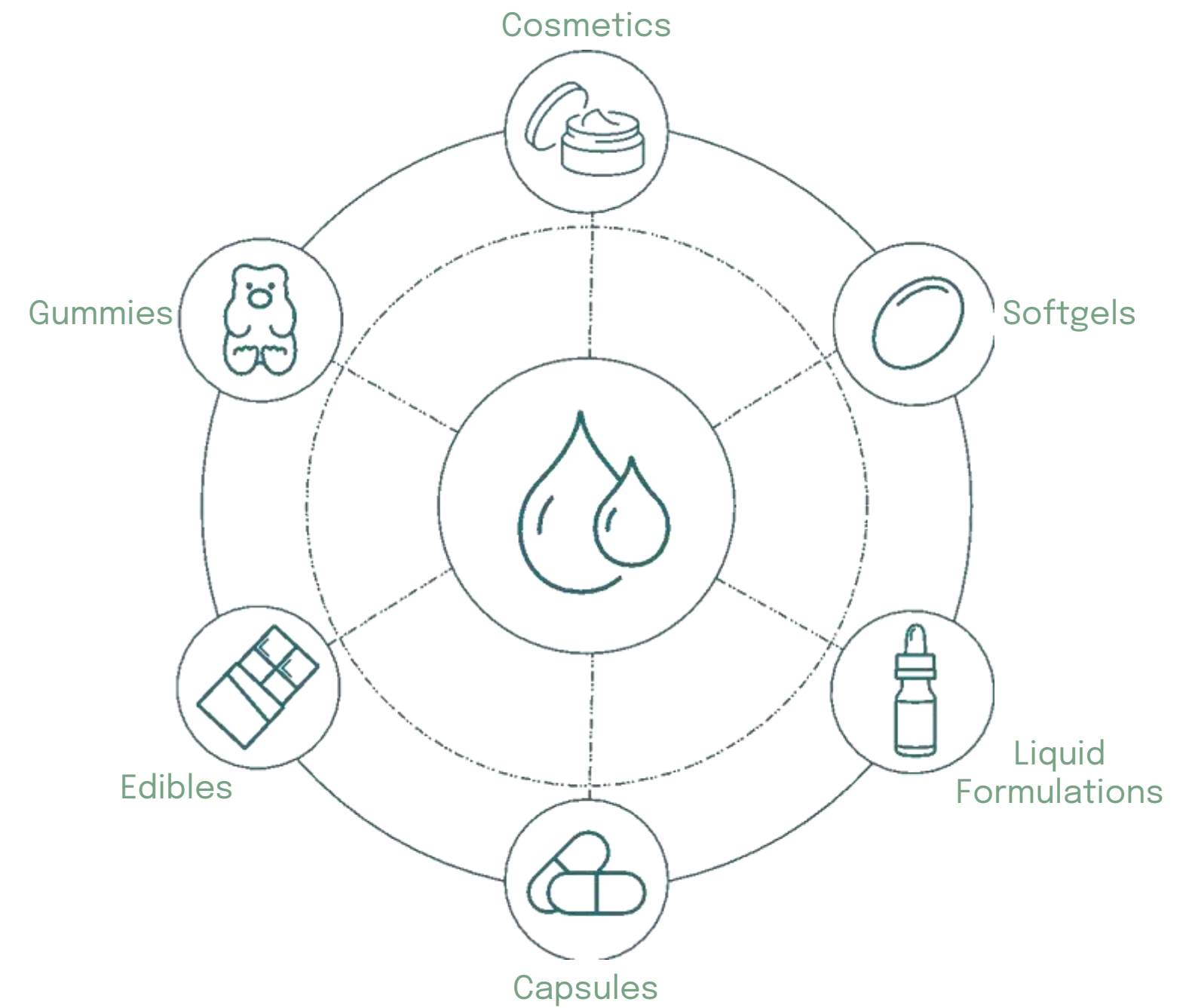
Zero THC*



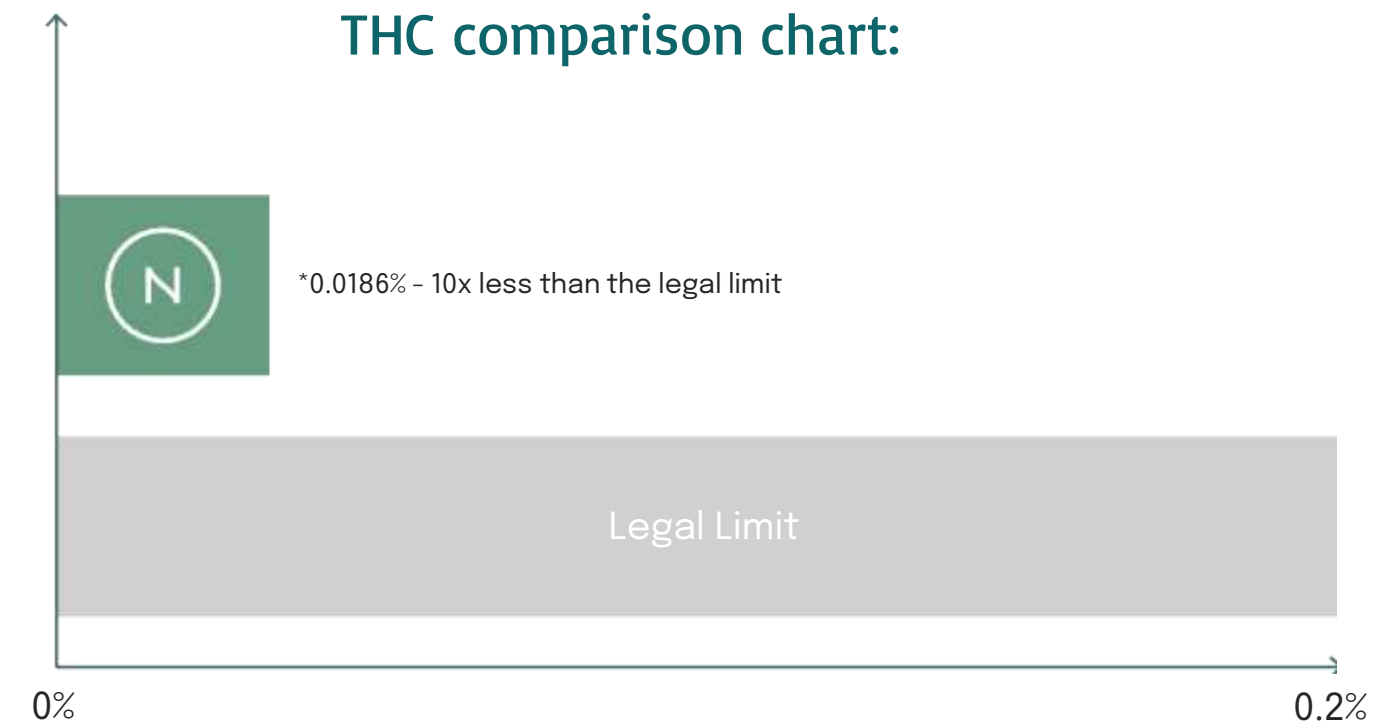
Fully traceable from the seed to the oil



Clinically proven to be safe



THC comparison chart:



Product Portfolio

Oils & Tinctures



Single cannabinoids available (CBD, CBG or CBN) or combination oils.

- 2.5%
- 5%
- 10%
- 15%
- 20%
- 30%
- 40%

Capsules & Tablets



Vegan liquid filled capsules:

- Curcumin
- 5-HTP
- Astaxanthin
- Vitamin D3

Softgels:

- 10mg
- 25mg
- 10mg w/ Vitamin C

- High Bioavailability NovaSOL capsules

Topicals & Skincare



- Relief Balms
- Serum
- Moisturiser
- Mask(s)
- Face/Body Oil
- Hand/Body Lotion
- Lip Balm
- Massage Oil
- Medical Device Creams

Gummies



- CBD Gummies (sugar coated)
- CBD Gummies (Non-Sugar Coated)
- Vegan CBD Gummies
- CBD Sour Gummies
- Fruit Gummies

Edibles



- CBD Cookies and Brownies
- CBD Chocolate
- CBD Nut Butters
- CBD Protein Balls
- CBD infused Whey Protein

Supplements



- Clear Whey
- Protein
- Creatine
- Vit B12
- EAA's
- Multivitamin
- ZMA
- Active Curcumin
- Vegan Omega 3
- Vitamin D3
- Vitamin C
- Cod Liver Oil
- Hydrolysed Collagen and many more

Vapes



CBD e-liquid with multiple flavours available:

- Menthol
- Strawberry
- Grape
- Raspberry
- Citrus Fruits

Pets



CBD e-liquid for dogs, cats and horses:

- 2.5%
- 5%
- 10%
- 15%
- 20%
- 30%
- 40%

Topical Gels for Dogs and Horses

Range of CBD Dog Treats

All CBD products containing non-detectable levels of THC (0.01% THC)



CBD Tinctures

- Broad-spectrum cannabidiol (CBD) oil providing the 'entourage effect'
- Combined with organic MCT oil for optimal uptake
- Zero THC* (Non-detectable levels at 0.01%)
- Multiple strengths available: 5% - 10% - 15% - 20% - 30% - 40%
- Available in 10ml & 30ml
- Great organoleptic profile
- Third party tested - CoAs available

[Click here to find out more](#)



CBG Tinctures

- CBG (CBD) oil providing the 'Mother Cannabidiol'
- Combined with organic MCT oil for optimal uptake
- Zero THC* (Non-detectable levels at 0.01%)
- Great organoleptic profile
- Available also in combination with CBD for synergistic effect
- Multiple strengths available: CBG 10% - 20% and CBD/CBG 5%/5% & 10%/10%
- Available in 10ml & 30ml

[Click here to find out more](#)

CBN Tinctures



- Transparent Quality you can see
- CBN is the “rare” cannabinoid, produced when the THC is exposed to oxygen, light, and temperature
- Combined with organic MCT oil for optimal uptake
- Zero THC* (Non-detectable levels at 0.01%)
- Great organoleptic profile
- Available also in combination with CBD for synergistic effect
- Multiple strengths available: CBN Oils (5 & 10%) & CBN + CBD 40% (30%/10%)
- Available in 10ml & 30ml

[Click here to find out more](#)

Gummies



Gummies are a convenient and tasty way to build Naturecan's cannabidiol into your daily routine, for those who want a fast-acting form of CBD oil, our Gummies represent a compelling solution; with naturally occurring phyto-cannabinoids, terpenes and flavonoids.

- Both Gelatine & Vegan Pectin, infused, multivit gummies available
- Dosed amount of CBD, consumers know exactly how much they are taking each time.
- Easy to use
- Non 'hempy' taste due to the high quality clean oil infused into each one.
- Nice Mouthfeel
- Multiple strengths (10 mg & 25 mg) available
- Made with natural colours and flavours

Full range developed:

- Sugar coated
- Non-sugar coated
- Vegan
- Sour
- Fruit

[Click here to find out more](#)

Gummies can be in bear or dome formats depending on order size and availability.

Capsules & Tablets

Naturecan's CBD oil capsules are made using a pure broad-spectrum CBD distillate, which contains a rich mix of cannabinoids that work together to enhance the oil's effectiveness - a phenomenon known as the 'entourage effect'.

- 100% legal and safe, vegan friendly
- Clean Label capsules derived from pine wood
- Gelatine Free
- 3rd Party Batch tested and traced back to the field
- Acid resistant capsules releasing CBD directly into the gut for optimal absorption from the market leader Lonza

Full range developed:

- Fast-Absorption NovaSol CBD Capsules
- Vegan CBD Capsules
- CBD Softgels with Vitamin C
- CBD Oil Softgels

[Click here to find out more](#)



Skincare & Topicals

Naturecan's CBD Skincare and Topicals contains the power of CBD oil's nourishing properties, combined with complimentary (claims-compliant) and all-natural ingredients supporting:

Full range developed:

- Premium CBD skincare range
- CBD Acne Pads
- CBD Massage Oil
- CBD Clay Mask
- CBD Nourish balm
- CBD Lip Balm
- CBD Restore Hand Cream
- CBD Hydrate Moisturiser

[Click here to find out more](#)



Our products are all:

- ✓ 100% NATURAL
- ✓ THC FREE
- ✓ 100% VEGAN
- ✓ LAB TESTED
- ✓ PARABEN FREE
- ✓ NO ANIMAL TESTING



Premium Cosmetics

Hydra Burst CBD Day Cream With Q10

- A rejuvenating day cream enriched with CBD and antioxidants to reduce early signs of aging.

Nutri-Glow CBD Facial Oil with Marula

- A radiance boosting facial oil enriched with Rose and Marula for firm, supple skin and a dewy complexion.

Intensely Nourishing CBD Night Cream With Retinol

- An advanced overnight formulation enriched with CBD and retinol for a well-rested and youthful complexion.

Face Sheet Mask

- Enriched with a nourishing phyto-complex combining organic seed, hemp oil and broad-spectrum CBD, take relaxation to the next level with our CBD Face Masks. The perfect choice for enjoying a little more 'me' time.



CBD Balms

CBD Balms are topical products that are infused with CBD oil. They can be used to target problem areas, such as sore joints or muscles, and keep CBD's potential benefits localised to the point where they are most needed. CBD balms often contain naturally soothing ingredients, such as fatty oils, waxes and butters.

Full range developed:

- CBD Arnica Cream with Witch Hazel
- CBD Chilli heat - Muscle Balm
- CBD Muscle Balm - Cooling Menthol
- CBD Joint Balm
- CBD PMS Support Balm

[Click here to find out more](#)



Medical Device Creams



CBD Acne Cream

- A medical device that has been specially developed to help with itching and burning sensation associated with acne vulgaris.

CBD Psoriasis Cream

- A medical device with colloidal oatmeal, made to form a physical barrier on irritating and itchy skin, due to psoriasis.

CBD Eczema Cream

- A medical device that has been specially developed to support the recovery of an irritated and dry skin due to eczema.

*These products are not available in the UK due to regulatory changes around medical devices following Brexit, but available for the rest of Europe, Asia and United States.





NovaSOL[®] CBD



NovaSOL[®] CBD is super **fast**, delivering 16 times more CBD in the first hour (AUC (nmol/Lh)) vs standard CBD, giving consumers a faster effect.



NovaSOL[®] CBD is super **efficient**, delivering 88% more CBD over 24 hours (AUC (nmol/Lh)) vs standard CBD, giving consumers more value for money.

NovaSOL[®] CBD offers the following advantages:

- Easily encapsulates in vegan CBD liquid filled capsules
- Liquid, water free ingredient colloids
- Nature like micelle structure
- Crystal clear water and fat solubility
- Strong clinically proven bioavailability by a renowned clinical research organization (Charles River Laboratories)
- Patent protected
- Boosting CBD efficacy
- No chemical modification
- High mechanical, thermal & pH stability

“NovaSOL[®] CBD is super fast, delivering 16 times more CBD in the first hour”



Edibles



CBD Chocolate

- A chocolate fix that fits your lifestyle
- Infused with high-quality cannabidiol (CBD)
- Crafted with creamy cocoa butter and sweet vanilla
- Flavours: Dark, Milk and White

CBD Nut Butters

- Infused with high-quality cannabidiol (CBD) protein-packed snack perfect for any time of the day, For healthy breakfasts to post-workout treats.
- Flavours: Honey Sea Salt, Triple Nut, Crunchy and Choc & Cocoa Nibs

CBD Protein balls

- Protein-powered snack
- Infused with broad-spectrum CBD oil.
- 100% vegan
- Packed with raw fruit, nuts and a completely plant-based protein blend

CBD Protein cookies/brownies

- Infused with high-quality cannabidiol (CBD)
- High in protein loaded with decadent dark chocolate and crunchy crispies
- Flavours: Double Chocolate Cookie, Chocolate Orange Cookie, Double Chocolate Brownie, Salted Caramel Brownie and Matcha Cookie

CBD Whey protein

- 20g premium protein per serving
- Helping to build & maintain muscle
- 25mg broad-spectrum CBD per serving / Low in sugar/100% natural flavours & Vegetarian-friendly

[Click here to find out more](#)

CBD Oil for Pets

Combining only quality cannabidiol (CBD), our 40% CBD oil delivers a clean and convenient way to improve the quality of life for your four-legged friend.

Key Benefits:

- Made with CBD and CBDA isolate for all our tinctures
- Non-toxic, pet-safe CBD oil
- Made with 100% natural ingredients
- Zero THC guaranteed
- 100% vegan – derived from certified hemp
- Third-party lab tested

To help you purchase the correct CBD oil for your pet, here's how we attribute weight to each standard dog size, as well as the oil we recommend:

- Small pet: Under 10kg – choose our **2.5% CBD oil**
- Medium dog: 10kg-25kg – choose our **3% CBD oil**
- Large dog: 25kg+ – choose our **10% CBD oil**
- Horses: choose our **40% CBD oil**

[Click here to find out more](#)



CBD Pet Treats & Balms



Key Benefits:

- Non-toxic, pet-safe CBD oil
- Formulated by pet experts
- 5mg CBD per treat
- 100% vegan & THC-free
- All-natural, organically-grown ingredients

Full range developed:

- CBD pain relief topical
- CBD dog treats for calm
- CBD dog treats for joint pain
- CBD dog treats for skin
- CBD dog treats
- Cheddar Cheese dog treats

[Click here to find out more](#)

Melatonin

Sleep Capsules

- Uses NovaSOL®-Technology which is:
 - 88% more effective than conventional CBD
 - 16x quicker absorption in the first hour
- 2 phased sleep approach:
 - Phase 1: fast acting Novasol CBD to get into sleep quickly
 - Phase 2: sustained release melatonin for avoiding nocturnal awakenings
- 5 mg broad spectrum CBD + 1 mg Melatonin per serving
- For a good night sleep
- THC Free

Melatonin Drops

- 6,000mg of broad-spectrum CBD oil
- 1mg of Melatonin per serving for improved sleep
- THC Free*
- Organic MCT carrier oil
- Vegetarian and vegan-friendly
- Third-party lab tested



Vapes



Combining CBD isolate with Propylene Glycol (PG), Glycerin (VG) and high quality flavourings, our cool menthol CBD e-liquids offer a refreshing way for you to get your daily dose of CBD.

Vaping is a highly effective means to absorb CBD into the body. CBD vapes have a higher bioavailability than other routes of administration, such as capsules and edibles, which means that more CBD enters the bloodstream and its effects can be felt sooner.

Thanks to extensive third-party lab testing, we can also guarantee that our vegan-friendly CBD vape juices contain 0% nicotine and non-detectable levels of THC, so you can be rest assured of their safety and quality.

Flavours available:

- o Menthol
- o Strawberry
- o Grape
- o Raspberry
- o Citrus Fruits

[Click here to find out more](#)

Wholesale Case Studies

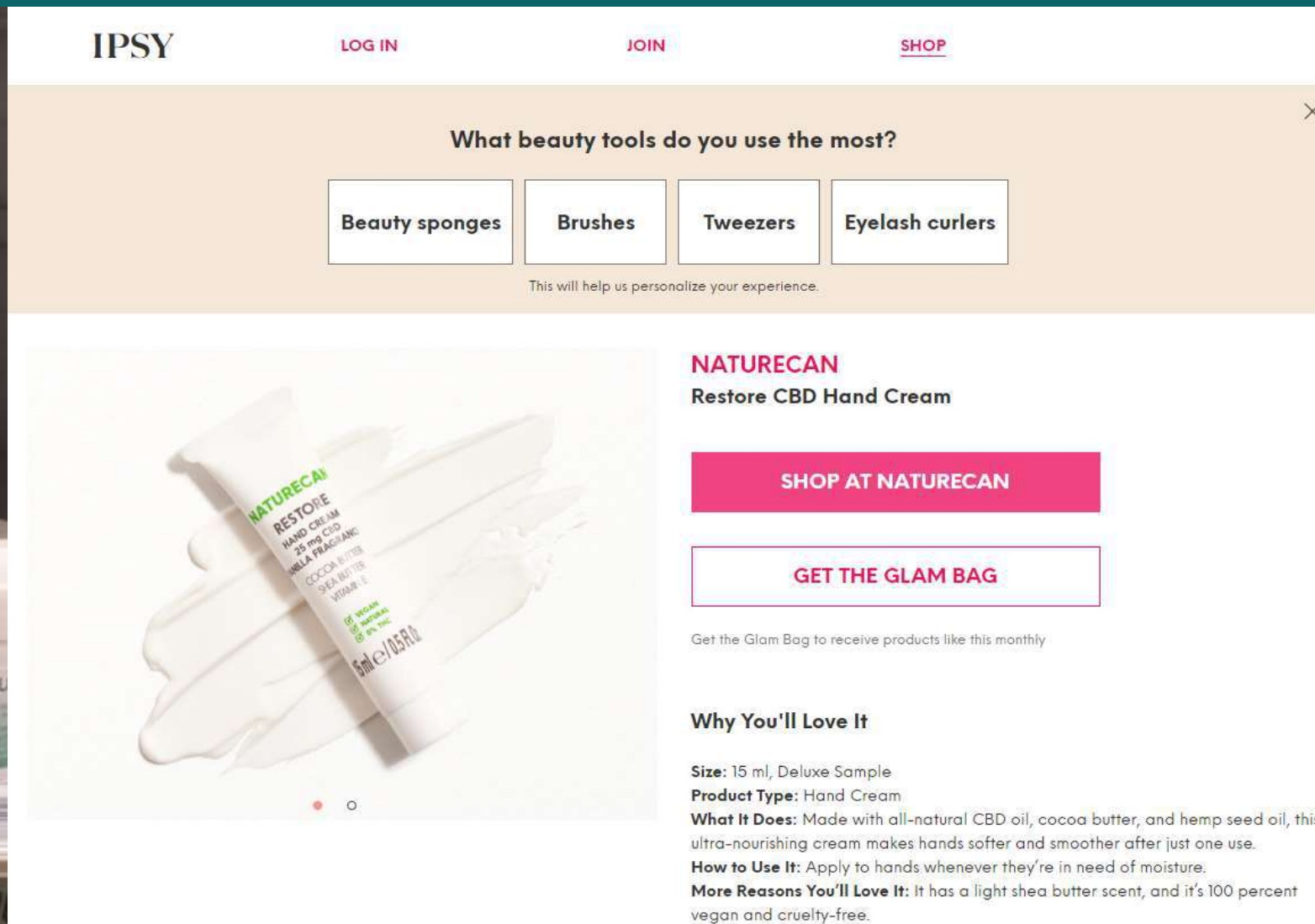
Naturecan prevails as a direct to customer online provider now trading in 61 countries, but since it's launch, we have expanded to third party ecommerce platforms, subscription services and country wide supermarkets.

Casino Group



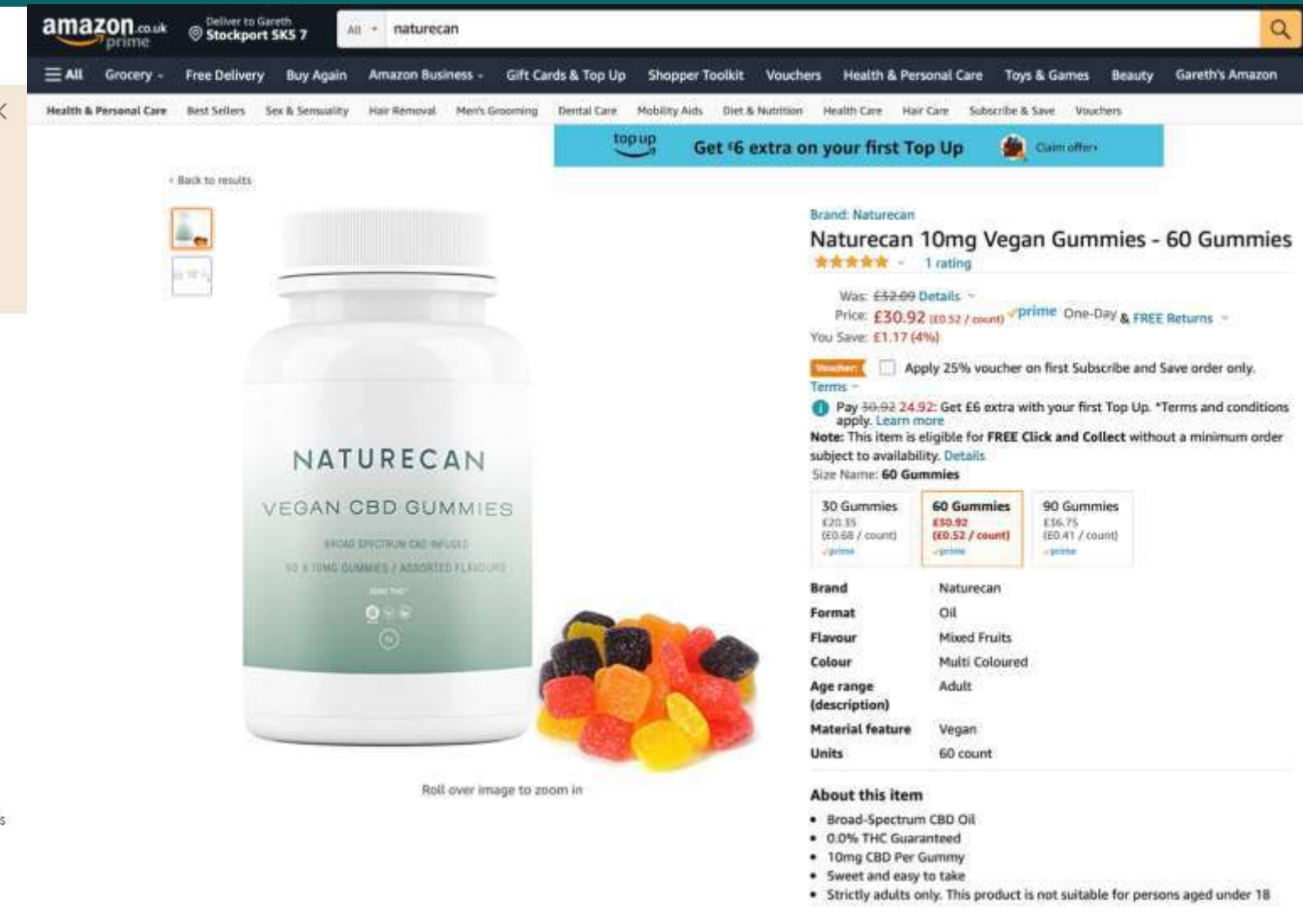
65,000 units in 412 stores

IPSY



50,000 vegan hand creams supplied

Amazon



40 products live



Casino Group

Naturecan partnered to supply 412 of the chain's 'Casino' supermarket stores with CBD Gummies, Capsules and Topical Balms for launch in January 2022.

Throughout Q4 of 2021, we produced in excess of 65,000 units of stock, for injection into one of Casino's distribution centres in Southern France, and onward dispersal into retail outlets.

Casino Group are a historical player in mass-market retail across France, with a network of Supermarkets, Hypermarkets and Convenience Stores. Alongside their in house network, Casino Group are also owners of other brands such as Monoprix, Franprix, Spar and Vival amongst others.



LOG IN

JOIN

SHOP

What beauty tools do you use?

Beauty sponges

Brushes

This will help us personalize your experience.



Case Studies

Ipsy Sampling Campaign

Naturecan supplied 50,000 sample size, Vegan CBD Hand Creams to be included in their November 2021 Glam Bag, for distribution throughout the domestic US network.

IPSY are a beauty subscription service that deliver sample sets of personalised products, based on consumer beauty preferences.



NATURECAN

Restore CBD Hand Cream

SHOP AT NATURECAN

GET THE GLAM BAG

Get the Glam Bag to receive products like this month.

Why You'll Love It

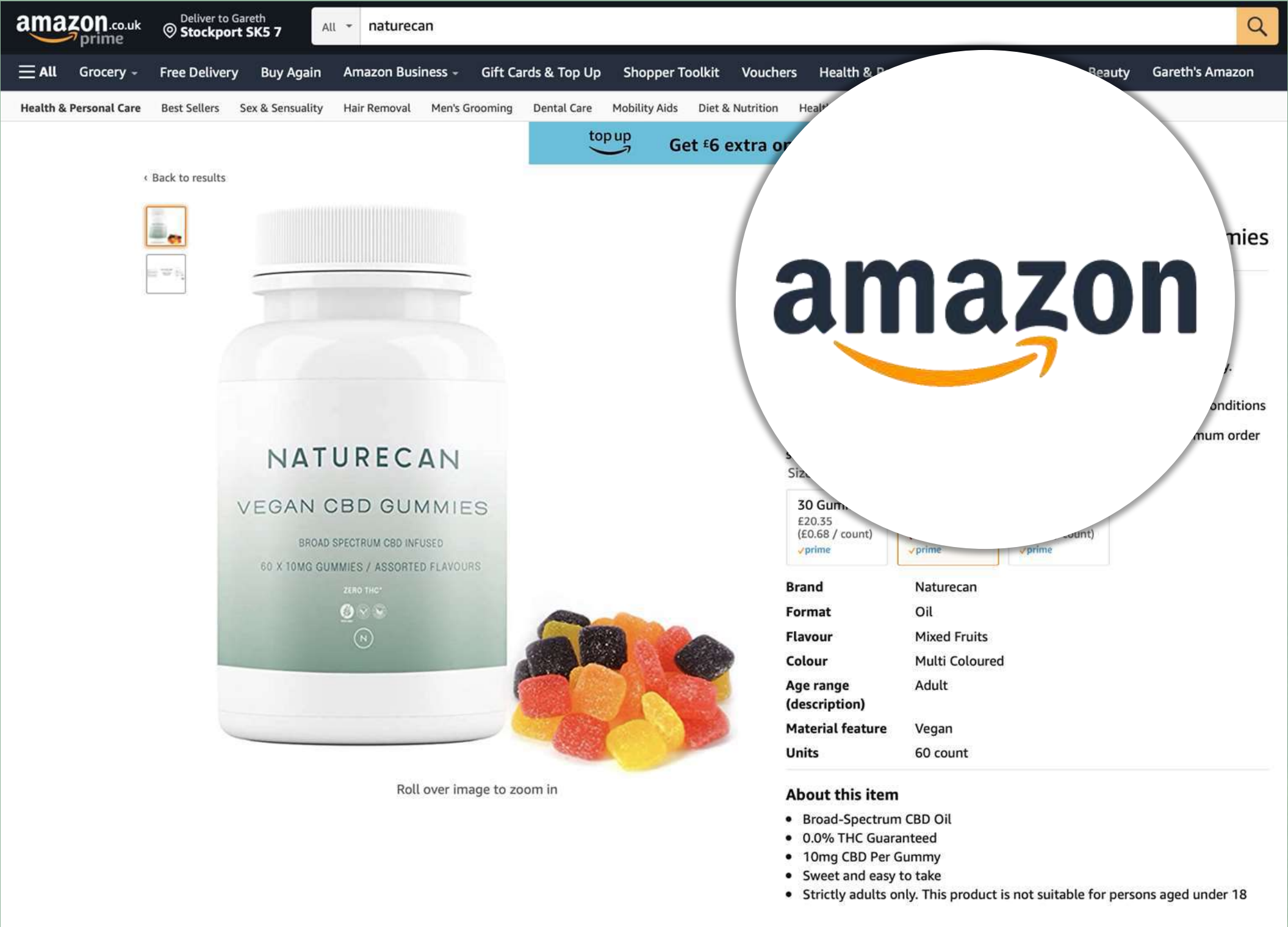
Size: 15 ml, Deluxe Sample

Product Type: Hand Cream

What It Does: Made with all-natural CBD oil, this ultra-nourishing cream makes hands softer and smoother.

How to Use It: Apply to hands whenever the skin feels dry.

More Reasons You'll Love It: It has a light sheen, is 100% vegan and cruelty-free.

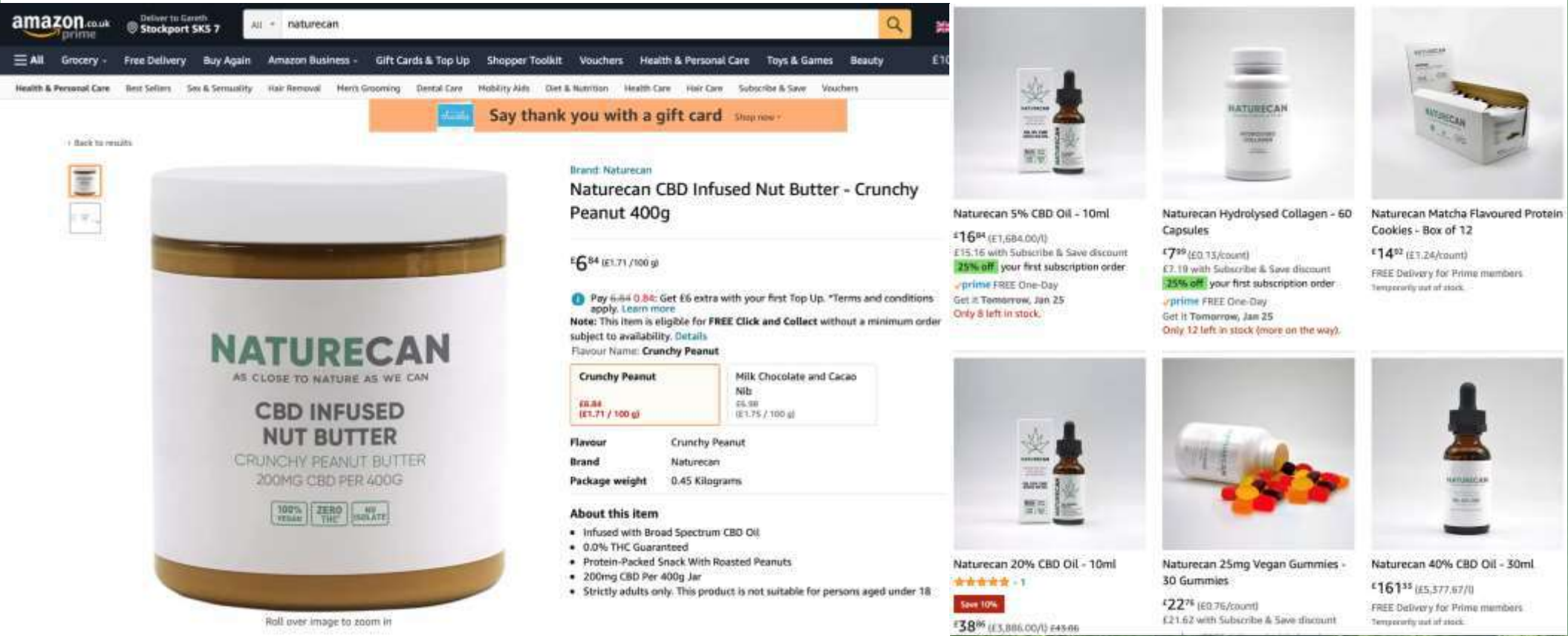


Case Studies

Amazon

In July 2021, Naturecan were approached to take part in the invitation only launch of CBD products on Amazon UK. Since launch, we have distributed over 40 different products from our high-quality range into Amazon's fulfilment network, servicing customers through the Amazon FBA model.

Products available for purchase through Amazon include Tinctures, Gummies, Capsules, Edibles and Vitamins.



NATURECAN

For more information contact
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